



The future of creativity

why openness matters

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Principle 6: "The effectiveness of the Internet as a public resource depends upon interoperability (protocols, data formats, content), innovation and decentralized participation worldwide."



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The internet doesn't seem open anymore.





European Commissioner for the Digital Single Market Andrus Ansip (L) and Commissioner for Digital Economy and Society Guenther Oettinger | Emmanuel Dunand/AFP via Getty Images

The Commission's grand digital disappointment

The vision for a digital single market is now cracked and smudged.

By **CHRIS SPILLANE** | 9/16/16, 6:00 AM CET | Updated 9/17/16, 3:37 PM CET

STRASBOURG — The European Commission's grand plans this week were supposed to prepare the Continent for a glorious era where cars drive themselves, robots do the heavy lifting and humans relax by watching their favorite entertainment anytime, anywhere.



**How will this affect the online
ecosystem?**





Fewer open platforms
Less competition
More barriers for creators



The future is here --
it's just unevenly
distributed.





**What should the future of creativity look
like?**



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Foster a thriving and diverse ecosystem.





Laws shouldn't entrench major industry players.





Preserve oppenness = preserve opportunity





Actually reform copyright. Harmonisation & exceptions are key!





We can't take openness for granted anymore.
We have to build it back in.





Thank you!

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